| | Winners & Finalists | |
|---------------------------|--|-----|
| | New Norfolk Oven, Salisbury Road, Great Yarmouth | 1st |
| Retail | Bradwell Butchery, Crab Lane, Bradwell | |
| | Jim's Butchers, The Conge, Great Yarmouth | |
| Retail Warehouse | Screwfix, Harfreys Ind. Est., Great Yarmouth | 1st |
| Superstores | Sainsburys, Great Yarmouth | |
| | Savoy Catering, South Denes, Great Yarmouth | |
| | Vauxhall Holiday Park, Great Yarmouth | 1st |
| Self-Catering | Clippesby Holidays, Hall Road, Clippesby | |
| | Hopton Holiday Village, Hopton | |
| | Pub on the Prom, Marine Parade, Great Yarmouth | 1st |
| Public House | The Grayling, Jones Way, Great Yarmouth | |
| | The Mariners, Howard Street South, Great Yarmouth | |
| Attractions | Merrivale Model Village, Marine Parade, Gt. Yarmouth | 1st |
| Leisure | Hippodrome Circus, Great Yarmouth | |
| | St Georges Theatre, King Street, Great Yarmouth | |
| Restaurants | The Terrace, The Imperial Hotel, North Drive | 1st |
| Cafes | Charcoal Grill, Marine Parade, Great Yarmouth | |
| | Merrivale Tea Room, Marine Parade, Great Yarmouth | |
| | Imperial Hotel, North Drive, Great Yarmouth | 1st |
| Guest Houses | Fjaerland, Trafalgar Road, Great Yarmouth | |
| | Prom Hotel, Marine Parade, Great Yarmouth | |
| Supplies | Camplings, Portland Lane, Great Yarmouth | 1st |
| | Pertwee & Back, Gapton Hall Road, Great Yarmouth | |
| | St Nicholas Service Station, St. Nicholas Road, | |
| ifetime Achievement Award | Mr Don Peers - Grasmere Caravan Park | |