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| **TOURISM & BUSINESS AWARDS - NOMINATION FORM** |
| **CATEGORIES****(Last year’s winners in brackets)** | **CRITERIA** | **Please write your nominations; one per category, in the boxes below - with a brief description of why you or the nominated business deserves this award.** |
|   |   |   |
| **Investment Award**(2018 - Sentinel Leisure & The Sea Life Gardens) | Demonstration of significant investment during 2018 |   |
|   |   |   |
| **Business Website Award**(2018 The Andover) | Demonstration of a website that is user-friendly, attractive, responsive and search-engine optimised |   |
|   |   |   |
| **New Business Award**(2018 SW1, Gorleston) | For a business that has started up in 2017 or 2018 and has turned an idea into a viable sustainable business and has established a strong customer base |   |
|   |   |   |
| **Customer Service Award**(2018 Sea Life Centre) | Demonstration of excellent customer service |  |
|   |   |   |
| **Marketing Campaign Award**(2018 Redwings) | Demonstration of a devised, delivered and measured marketing campaign to promote their business |   |
|   |   |   |
| **Community Contribution Award**(2018 Fusion, Gorleston) | Demonstration of a business who has successfully supported local groups and communities |   |
|   |   |   |
| **Family-owned Business Award**(2018 Allens Butchers, Hemsby) | Demonstration of a successfully balanced business of family members with those of the business whilst being proud of its local roots and heritage |   |
|  |  |  |
| **Rising Star Award**(2018 Jack Button, Jetty) | Awarded to any owner/employee of 30 years and under who is making a significant positive impact on the business |   |
|   |   |   |
| **Working Team Award**(2018 Redwings) | Awarded to any 'team' within a business that has a successful track record of working together to achieve great things |   |
|   |   |   |
| **Business Superstar Award**(2018 Richard Routledge) | Awarded to any individual who owns or works for a business who has made a lifetime contribution to their business and the wider business community |   |

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| Nominated by: |  | Signed |  |
| Date |  |

Via **email** to Karen Youngs at karen@gyta.com

Or

via **post** to : Karen Youngs, GYTABIA, c/o Marina Centre, Marine Parade, Great Yarmouth, NR30 2ER

**No later than noon on 15th February 2019**

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