



**Minutes of the special meeting of the
BOARD of the GREATER YARMOUTH TOURISM
AND BUSINESS IMPROVEMENT AREA LTD
held on 13th March 2018 at Maritime House**

Present

Elected Directors			Elected Directors		
A	Gareth Brown (GB) (Chairman)	March 2020	✓	Toni Reeve (TR)	March 2019
✓	Oliver Hurren (OH)	March 2018		Steve Cozens (SC)	March 2019
A	James Grey (JG)	March 2018	✓	Charles Reynolds (CJR)	March 2019
✓	Albert Jones (AJ)	March 2018	A	Lyndon Bevan (LB)	March 2019
✓	Jane Reynolds (JR)	March 2018	✓	Ben Jay (BJ)	March 2019
✓	Kevin Huggins (KH)	March 2018	✓	Margaret Farrow (MF)	March 2019
A	John Potter (JP)	March 2018	✓	Gregg Haddon (GH)	March 2019
✓	Matthew Smith (MS)	March 2018			
✓	Terri Harris (TH)	March 2018			
✓	Andrew Norris (AN)	March 2018			
✓	Martin Marsh (MM)	March 2018			

Councillors		Officials	
✓	Cllr Barry Coleman; (BC) GYTABIA Vice Chairman and Chairman of GYBC Econ Dev.	A	Alan Carr (AC)
	Cllr Demetrius Mavroudis (DMv)	✓	Karen Youngs (KY) (GYTABIA Project Management)
✓	Cllr Michael Jeal (MJ)	✓	Kirsty Burn (KB) (GYBC Marketing)
			Asa Morrison (AM) (Air Show Director)
			David Helsdon (DJH) (Air Show Site Director)

Honorary Presidents		Observers	
✓	David Marsh		There were no observers.
	Aileen Mobbs		
A	Malcolm Bird		
A	Ken Sims		

*A = Apologies

-The Board observed a minute silence in memory For **Donnie Peers** a winner of the GYTABIA Lifetime Achievement Award and all round supporter of the GYTABIA

-Congratulations and introductions were made for all directors who successfully stood for re-election and particularly the two new directors **George Jermany** (Cavalier Holidays and Study Visit veteran) and **Helen Lewis** (Maluth Lodge and champion of north Yarmouth)

-Thanks were given to **Kirsty Burn** as this was her last meeting as she departs for pastures new.

1.		<u>APOLOGIES FOR ABSENCE</u>																																														
	1.1	Apologies were received from Gareth Brown, Ken Sims, Gareth Brown, Malcolm Bird, James Grey, Alan Carr																																														
2		<u>DECLARATION OF INTEREST</u>																																														
		There were no declarations of interest.																																														
3.		<u>MINUTES FROM THE PREVIOUS MEETING 30th JANUARY 2017</u>																																														
		The minutes were agreed to be a true and accurate record.																																														
4.		<u>MINUTES & MATTERS ARISING FROM THE PREVIOUS MEETING 30th JANUARY 2017</u>																																														
	4.1	<i>Overflowing Bins on Marine Parade</i>																																														
		Barry Coleman referred the problem of overflowing bins in the summer with Neil Shaw – this will be rectified this coming season so bins are constantly emptied during the day																																														
5.		<u>FINANCIAL AND COMPANY ISSUES</u>																																														
	5.1	<u>Levy Collection Update</u>																																														
	5.1.1	The Company Secretary gave an update on levy collections																																														
	5.2	<u>Financial Statement</u>																																														
	5.2.1	DM presented a written financial statement as attached – accounts were proposed and accepted																																														
	5.3	<u>Board Elections</u>																																														
	5.3.1	<p>12 nominations were received for the 12 available places Therefore no ballot was needed. The AGM will be asked to ratify the appointment of the following candidates as Board members</p> <table border="1"> <thead> <tr> <th>Sector</th> <th>Name</th> <th>Business</th> <th>Area</th> </tr> </thead> <tbody> <tr> <td>Retail</td> <td>Oliver Hurren</td> <td>Your Move</td> <td>Gorleston</td> </tr> <tr> <td rowspan="2">Holiday Centres/Self-Catering</td> <td>John Potter</td> <td>Potters Resort</td> <td>Hopton</td> </tr> <tr> <td>George Jermany</td> <td>Cavalier Holidays</td> <td>Hemsby</td> </tr> <tr> <td rowspan="3">Leisure Attractions</td> <td>James Grey</td> <td>Lost World</td> <td>Hemsby</td> </tr> <tr> <td>Albert Jones</td> <td>Pleasure Beach</td> <td>Great Yarmouth</td> </tr> <tr> <td>Terri Harris</td> <td>Sea Life Centre</td> <td>Great Yarmouth</td> </tr> <tr> <td>Restaurant & Cafes</td> <td>Matt Smith</td> <td>Sara's Tea room</td> <td>Great Yarmouth</td> </tr> <tr> <td rowspan="3">Hotels & Guest Houses</td> <td>Jane Reynolds</td> <td>The Merivon</td> <td>Great Yarmouth</td> </tr> <tr> <td>Andrew Norris</td> <td>Barnard House</td> <td>Great Yarmouth</td> </tr> <tr> <td>Helen Lewis</td> <td>Maluth Lodge</td> <td>Great Yarmouth</td> </tr> <tr> <td rowspan="2">Supplies and Services</td> <td>Martin Marsh</td> <td>Marina Centre</td> <td>Great Yarmouth</td> </tr> <tr> <td>Kevin Huggins</td> <td>Fusion</td> <td>Gorleston</td> </tr> </tbody> </table> <p>Subject to ratification by the AGM and a successful re-ballot all the above will need to seek re-election in January 2020</p>	Sector	Name	Business	Area	Retail	Oliver Hurren	Your Move	Gorleston	Holiday Centres/Self-Catering	John Potter	Potters Resort	Hopton	George Jermany	Cavalier Holidays	Hemsby	Leisure Attractions	James Grey	Lost World	Hemsby	Albert Jones	Pleasure Beach	Great Yarmouth	Terri Harris	Sea Life Centre	Great Yarmouth	Restaurant & Cafes	Matt Smith	Sara's Tea room	Great Yarmouth	Hotels & Guest Houses	Jane Reynolds	The Merivon	Great Yarmouth	Andrew Norris	Barnard House	Great Yarmouth	Helen Lewis	Maluth Lodge	Great Yarmouth	Supplies and Services	Martin Marsh	Marina Centre	Great Yarmouth	Kevin Huggins	Fusion	Gorleston
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	5.3.2	The following board members will be required to seek re-election January 2019. Toni Reeve, Steve Cozens, Charles Reynolds, Lyndon Bevan, Ben Jay, Margaret Farrow, Gregg Haddon																																														
	5.3.3	Gareth Brown was proposed and seconded as chairman																																														
	5.3.4	David Marsh co-opted as a director in order that he can fulfil the role in Gold command																																														

5.4		<u>Annual Tourism & Business Awards 2018</u>
5.4.1		KY reminded members that the date of the AGM/Lunch was Wednesday 21st March
6.		<u>KEY PRIORITY PROJECTS 2018</u>
6.1		<u>Great Yarmouth Fireworks 2018</u>
6.1.1		Members were advised that we would be using a new company, <i>Titanium</i> , for the Great Yarmouth displays.
6.3		<u>Maritime Festival 2018</u>
6.3.1		Members noted that Aileen Mobbs had indicated that 2018 will be her last year as Maritime Festival Chairman.
6.3.2		David Marsh would work with Aileen as the shadow chairman with a view to becoming organising chairman for the 2019 Festival. There is now an agreed projected budget
6.4		<u>Air Show 2018</u>
6.4.1		Car Parks – there are different levels of payments for different times of arrival and departure
6.4.2		Aircraft booked were shown as a slide show
6.4.3		Souvenir guide will go to print 3 weeks prior to airshow. A programme cannot be printed until 24 hours prior to the event
6.4.4		Late night fireworks were discussed at the Pleasure Beach but the cost for keeping the buses on until after the fireworks had finished was prohibitive.
6.4.5		Maps of the security measures were shown
6.4.6		Martin Marsh was co-opted onto the Air Show Management Group
7		<u>UPDATE on OTHER PROJECTS</u>
7.1		Winterton Walks and Caister Village sign have now been completed
8		<u>MARKETING UPDATE</u>
8.1		Kirsty explained the details of the air show marketing plan.
8.2		The souvenir guide will shortly be for sale – if anyone wants to sell from their business please contact Archant direct
8.3		The ice cream and bar tenders were put to local companies first – however they weren't won by local companies due to large difference in the tender amount
9.		<u>FOOTFALL COUNTERS</u>
9.1		Latest figures were distributed.
10		<u>ANY OTHER BUSINESS</u>
10.1		There was no further business
		The vice chairman thanked Kirsty Burn for all her hard work over the years

11		<u>DATE OF NEXT MEETING</u>
	11.1	Agreed as 15 th May 2018

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