



**Minutes of the special meeting of the
BOARD of the GREATER YARMOUTH TOURISM AND BUSINESS IMPROVEMENT AREA LTD
held on 21st May 2018 at Maritime House**

Present

ELECTED DIRECTORS			ELECTED DIRECTORS		
A	Lyndon Bevan (LB)	Mar-19	✓	George Jermany	Mar-20
✓	Gareth Brown (GB) (Chairman)	Mar-20	✓	Albert Jones (AJ)	Mar-20
✓	Steve Cozens (SC)	Mar-19	✓	Helen Lewis	Mar-20
✓	Margaret Farrow (MF)	Mar-19	✓	Martin Marsh (MM)	Mar-20
A	James Grey (JG)	Mar-20	✓	Andrew Norris (AN)	Mar-20
✓	Terri Harris (TH)	Mar-20	✓	John Potter (JP)	Mar-20
✓	Gregg Haddon (GH)	Mar-19	✓	Jane Reynolds (JR)	Mar-20
A	Kevin Huggins (KH)	Mar-20	✓	Toni Reeve (TR)	Mar-19
✓	Oliver Hurren (OH)	Mar-20	✓	Charles Reynolds (CJR)	Mar-19
✓	Ben Jay (BJ)	Mar-19	✓	Matthew Smith (MS)	Mar-20

Councillors		Officials	
✓	Cllr Barry Coleman; (BC) GYTABIA Vice Chairman and Chairman of GYBC Econ Dev.	✓	Alan Carr (AC)
	Cllr Demetrius Mavroudis (DMv)	✓	Karen Youngs (KY) (GYTABIA Project Management)
✓	Cllr Michael Jeal (MJ)	A	Asa Morrison (AM) (Air Show Director)
✓	Cllr Malcolm Bird	A	David Helsdon (DJH) (Air Show Site Director)

Honorary Presidents		Observers	
✓	David Marsh		There were no observers.
	Aileen Mobbs		
A	Malcolm Bird		
A	Ken Sims		

*A = Apologies

1. Apologies For Absence

Apologies were received from Ken Sims, James Grey

2. Declaration Of Interest

3. Minutes & Matters Arising From The Previous Meeting held 13 March 2018

- 3.1 Ref 5.4.1 Feedback on the Annual Tourism Lunch and Awards: It was agreed that the format still worked well and should be retained. Discussions would take place with the Hotel & Guest House Group as to whether to continue with the Grading Achievement Awards.

4. Financial And Company Issues

4.1 Levy Collection Update

The Honorary Company Secretary reported that the total BID collection since its commencement was £1.85 million which representation a collection rate of 96.97%

The arrears for the BID amounted to £61,340

2014-2015	£6,058.89
2015-2016	£9,734.30
2016-2017	£12,799.25
2017-2018	£32,740.69

- 4.2 **Financial Report** - Honorary Company Secretary circulated a financial statement (Appendix 1)
- 4.3 **Study Visit – Southport** – no progress pending the completion of the Air Show
- 4.4 **Election of additional Directors – The** Honorary Company Secretary proposed, it was seconded and subsequently agreed to co-opt Rob Warner of Parkdean Resorts as a Board member.

5 **Great Yarmouth Air Show**

- 5.1 AAC circulated the update Air Show Executive summary and gave a presentation covering issues of Traffic Management, counter-terrorism measures, road closures; park & ride, Gorleston Family Zone; Marketing.
- 5.2 Honorary Company Secretary gave a financial overview (Appendix 2)
- 5.3 AAC advised the board that 3 ‘drop-in’ sessions had been organised for Councillors, residents and traders.
- 5.4 Over 1500 leaflets had been posted to local residents
- 5.5 The Board were advised that the CAA and the Borough Council had now accepted the role of ‘Joint Competent Authority’ for air space and land respectively. A meeting was to be held of all parties (Natural England, CAA, RSPB, GYBC and GYTABIA on 22nd May).
- 5.6 It was confirmed that the CAA had already issued the licence.
- 5.6 Albert Jones offered a vote of thanks to the Air Show Management Board for their hard work in delivering an air show in Great Yarmouth

6. **Key Projects Progress Reports 2018**

- 6.1 **Great Yarmouth & Hemsby Fireworks** – All making good progress
- 6.2 **Maritime Festival:** Noted visit to Ostend Maritime Festival; met with the organisers and several ships owners/captains.

7. **Update on Other 2018 Projects**

- 7.1 No further updates

8. **Marketing Update** – no update

9. **Footfall Counters - update**

Comparable footfall figures attached at Appendix3

10. **Any Other Business**

- 10.1 Members noted the increase in number of street-sleepers & street beggars. Board members noted the request from a Regent Road traders to paint the street furniture as they appeared in a dilapidated state. It was agreed that both matters would reported to the appropriate authorities.
- 10.2 It was noted that local traders would be funding and staging a fireworks display on the Wednesday of half-term week.

11. **Date Of Next Meeting** - Agreed as Thursday 28th June 2018

