

## TOURISM & BUSINESS AWARDS - NOMINATION FORM

CATEGORIES (Last year's winners in brackets)	CRITERIA	Please write your nominations; one per category, in the boxes below - with a brief description of why you or the nominated business deserves this award.
<b>Investment Award</b> (Camplings & Merivon Guest House)	Demonstration of significant investment during 2017	
<b>Business Website Award</b> (Joyland)	Demonstration of a website that is user-friendly, attractive, responsive and search-engine optimised	
<b>New Business Award</b> (The new Olive Garden, Gorleston)	For a business that has started up in 2016 or 2017 and has turned an idea into a viable sustainable business and has established a strong customer base	
<b>Customer Service Award</b> (Aman Khanna, Waverley Hotel)	Demonstration of excellent customer service	
<b>Marketing Campaign Award</b> (Caister Carvery, Caister)	Demonstration of a devised, delivered and measured marketing campaign to promote their business	

<b>Community Contribution Award</b> (Martham Scarecrow Festival)	Demonstration of a business who has successfully supported local groups and communities	
<b>Family-owned Business Award</b> (Hirsty's of Hemsby)	Demonstration of a successfully balanced business of family members with those of the business whilst being proud of its local roots and heritage	
<b>Rising Star Award</b> (Tom Haddon at the Kensington)	Awarded to any owner/employee of 30 years and under who is making a significant positive impact on the business	
<b>Working Team Award</b> (The Hippodrome)	Awarded to any 'team' within a business that has a successful track record of working together to achieve great things	
<b>Business Superstar Award</b> (Peter Williamson, Merrivale Model Village)	Awarded to any individual who owns or works for a business who has made a lifetime contribution to their business and the wider business community	

Nominated by:		Signed	
Date			

Via **email** to Karen Youngs at [karen@gyta.com](mailto:karen@gyta.com)

Or

via **post** to : Karen Youngs, Maritime House, 25 Marine Parade, Great Yarmouth, NR30 2EN

**No later than noon on 31<sup>st</sup> January 2018**