



GREAT YARMOUTH AIR SHOW

A GREAT FREE EVENT ON YOUR DOORSTEP



ADVICE FOR LOCAL BUSINESSES

On Saturday 16th and Sunday 17th June 2018 Great Yarmouth will stage its most ambitious event ever. For two days the skies over Great Yarmouth will be filled with some amazing air craft headlined both days by the fabulous Red Arrows.



Not only will the Air Show give the local economy an estimated £10m boost it will also provide an amazing free show for local residents. Of course an event of this nature is estimated to attract around 75,000 visitors each day and will inevitably mean that normal routines will require some adjustments.

Great Yarmouth has a long history of welcoming visitors who have for centuries flocked to the resort to enjoy its famous beaches and its lively 'Golden Mile'.

The Great Yarmouth Air Show is being underwritten by the Greater Yarmouth Tourism & Business Improvement Area who has worked with a range of agencies including Great Yarmouth Borough Council, Norfolk Constabulary, Norfolk Fire & Rescue, East of England Ambulance Service and the Coastguard to help stage a safe, exciting event.



We would also like to thank the local businesses for their support and patience during the event period.

Whilst the Air Show will have a positive effect on the whole Borough the businesses close to the display zone will have the 'best seats in the house' but may need to make some changes to your routine over the Air Show weekend. Changes to your plans for parking, stock deliveries and cash transit are specific areas that will need some adjustment to your normal routines.

For safety and welfare reasons **Marine Parade between the Britannia Pier and Wellington Pier will be closed to vehicular movements** from 18.00 on Friday 15th June, until and 08.00 on Monday 18th June, which will also mean the closure of side roads adjoining Marine Parade. The side roads affected include:-

ROAD	CLOSURE	PARKING RESTRICTIONS	ALTERNATIVE ACCESS
Britannia Road -	From service road to Marine Parade	No Parking	Via Aspley Road
Marlborough Terrace	From service road to Marine Parade	No Parking	Via Aspley Road
Marine Arcade	No vehicular Access through Marine Arcade	No Parking	Via Aspley Road
Ceridic Place	No vehicular Access	No Parking	Via Aspley Road
Trafalgar Square/Road	Road closed from Apsley Road to Marine Parade	No Parking on both sides	Via Aspley Road
Standard Road	Road Closed	No Parking	Via Aspley Road & St Georges Road
Edinburgh Place	Road Closed	No Parking	Via Aspley Road & St Georges Road
York Road	Road closed between Marine Parade and Apsley Road	No parking between Apsley Road to Marine Parade	Via Aspley Road & St Georges Road
Lancaster Road	Road closed between Marine Parade and St Georges Road	No parking between Marine Parade and St Georges Road	Via St Georges Road
St Peters Road	Road closed between Marine Parade and St Georges Road	No parking between Marine Parade and St Georges Road	Via St Peters Road, Wellington Road & Apsley Road
Portland Place	Road closed between Marine Parade and Wellington Road	No Parking	Via Wellington Road
Sultan Place	Road closed between Marine Parade and Wellington Road	No Parking	Via Wellington Road
South Beach Place	Road closed between Marine Parade and Wellington Road	No Parking	Via Wellington Road
Waterloo Road	Road closed between Marine Parade and Wellington Road	No Parking	Via Wellington Road
Kimberley Terrace	No vehicular access via Marine Parade	No restrictions on parking	Via Wellington Road & Albert Square
Albert Square	No vehicular access via Marine Parade	No restrictions on parking	Via Wellington Road & Nelson Road
South Beach Parade	Closure at Dickens Avenue & Kings Road. Access to Premier Parking and Park & Ride only	No central reservation parking between Dickens Avenue and Kings Road. No parking on west side of South Beach Parade between Harbord Crescent and the first service road	Via Main Cross Road and Dickens Avenue.
Regent Road	Limited vehicular Access	No parking	Albion Road
Albion Road Car Park	No access from Regent Road	Parking as usual.	Albion Road



FREQUENTLY ASKED QUESTIONS

Q1	Why are the roads closed?
A	Marine Parade and the side roads around the display site will be closed for the safety of the event and access by emergency services and to prevent residents being inconvenienced and inundated by day visitors.
Q2	Can we see maps of the road closures?
A	Detailed maps of the road closures are available on at the drop in sessions
Q3	Will diversion routes be put in place?
A	Diversion routes will be signed and pedestrian access will be maintained at all times
Q4	What will happen to cars parked illegally in the closure area
A	Car parked illegally in the road closure areas may be towed away.
Q5	How will my trade waste be cleared
A	
Q6	When can I get deliveries to my premises
A	Deliveries for re-stock etc will only be permitted..... -Between 8pm on Friday 15 th June and 8am on Saturday 16 th June -Between 11pm on Saturday 16 th June and 8am on Sunday 17 th June -After 11pm on Sunday 17 th June: <i>(Times may vary depending on weather conditions)</i>
Q7	Can I cycle on the closed roads?
A	Yes you may cycle on closed roads but not within the event zone along Marine Parade between the Piers.
Q8	What parking will be available to people living and working on affected roads?
A	Parking will be available, except where there is a parking suspension in place. Please see website for further details and check notices displayed on site.
Q9	Why are you bringing in extra concessions?
A	With knowledge of other air shows the existing provision will be insufficient to meet the demand of a large audience. Of course the extra concessions are paying for the privilege of trading on the beach which helps pay for the event.
Q10	Are you bringing extra toilets
A	An extra 175 toilets will be used for the event
Q11	How do I gain access to Marine Parade?
A	There will be no vehicular access to Marine Parade during the event period. Exceptions are detailed above.
Q12	I gather the short stay car parks will be used for trade stands, when will they cease to be car parks and what about the long stay car parks?
A	The Short Stay Car Parks will close at 6pm on Wednesday 13 th June; The Long Stay Car Parks will close at 6pm on 15 th June.
Q13	What are the operating hours of the beach bars?
A	They will be open from 11am until 7.45pm. This will encourage visitors to use the local bars /restaurant after 7pm.
Q14	How are you going to avoid a mass exodus once the flying programme finishes?
A	We hope that all the business in the area will entice the public to stay longer with special 'Air Show' offers
Q15	Where do I park? And where do my staff park during the 2 days of the Air Show?
A	If you & your staff come in early by car then they should be able to find an on-street car parking space pretty close to the seafront.

DROP-IN SESSION:

GYTABIA will also be staging a drop in session to give local businesses the opportunity to view the road closure plans.

**This will take place 7pm-9pm on 6th June 2018 at Maritime House
(Tourist Information Centre – 25 Marine Parade – entry on York Street)**



TRADERS AIR SHOW HOTLINE:

If you have any queries or questions please do not hesitate to call our hotline number

01493 846492

Open 9am-5pm Monday-Friday



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The Great Yarmouth Air Show is organised
by the Greater Yarmouth Tourism and Business Improvement Area Ltd (GYTABIA)

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