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| **TOURISM & BUSINESS AWARDS - NOMINATION FORM** | | |
| **CATEGORIES**  **(Last year’s winners in brackets)** | **CRITERIA** | **Please write your nominations; one per category, in the boxes below - with a brief description of why you or the nominated business deserves this award.** |
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| **Investment Award**  (2018 - Sentinel Leisure & The Sea Life Gardens) | Demonstration of significant investment during 2018 |  |
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| **Business Website Award**  (2018 The Andover) | Demonstration of a website that is user-friendly, attractive, responsive and search-engine optimised |  |
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| **New Business Award**  (2018 SW1, Gorleston) | For a business that has started up in 2017 or 2018 and has turned an idea into a viable sustainable business and has established a strong customer base |  |
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| **Customer Service Award**  (2018 Sea Life Centre) | Demonstration of excellent customer service |  |
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| **Marketing Campaign Award**  (2018 Redwings) | Demonstration of a devised, delivered and measured marketing campaign to promote their business |  |
|  |  |  |
| **Community Contribution Award**  (2018 Fusion, Gorleston) | Demonstration of a business who has successfully supported local groups and communities |  |
|  |  |  |
| **Family-owned Business Award**  (2018 Allens Butchers, Hemsby) | Demonstration of a successfully balanced business of family members with those of the business whilst being proud of its local roots and heritage |  |
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| **Rising Star Award**  (2018 Jack Button, Jetty) | Awarded to any owner/employee of 30 years and under who is making a significant positive impact on the business |  |
|  |  |  |
| **Working Team Award**  (2018 Redwings) | Awarded to any 'team' within a business that has a successful track record of working together to achieve great things |  |
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| **Business Superstar Award**  (2018 Richard Routledge) | Awarded to any individual who owns or works for a business who has made a lifetime contribution to their business and the wider business community |  |

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| Nominated by: |  | Signed |  |
| Date | |  | |

Via **email** to Karen Youngs at [karen@gyta.com](mailto:karen@gyta.com)

Or

via **post** to : Karen Youngs, GYTABIA, c/o Marina Centre, Marine Parade, Great Yarmouth, NR30 2ER

**No later than noon on 15th February 2019**

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