



Destination News – Issued 20th May 2021

Reminder - Our Destination Survey - May 2021 - Including questions about E Scooters
May's survey closes on Sunday 23rd. Please help us to help you, by taking 5 minutes to fill out the survey.

Please [Click here](#) to access the May survey

Further Grants to support Businesses.

Great Yarmouth Borough Council is issuing further funds to support local businesses. Phase 5 of the Additional Restrictions Grant scheme (ARG) is designed to support businesses who were unable to access the Restart Grant or Additional Restrictions Grant Phase 4. [Click here](#) for more information. Please note applications close on Monday 31 May 2021.

Visit Great Yarmouth - Our Covid recovery plan

Recovering from the impact of Covid is a challenge for everyone, there are several key activities Visit Great Yarmouth are undertaking to support that recovery, for more information [Click here](#)

What a Queen's Award for Enterprise could do for your business

Great Yarmouth Borough Council is offering a free online event on Thursday 27th May at 9.30am to find out all about the Queen's Award for Enterprise and how this prestigious recognition has helped previous winners grow their businesses [Click here](#) to register for the session, where guest speaker Henry Cator, Chair of the Town Deal Board, will explain how businesses of all sizes can apply for free

How digital marketing can help your business - Online Event

Join Great Yarmouth Borough Council's free online event on Wednesday 26th May at 10.30am to take a look at how your business can go digital or get better results from being online. Please [Click here](#) to register for the session.

Roadmap to Recovery

HM Government has set out its four step covid response plan, we are in Step 3, please [Click here](#) for more information or for downloadable posters [Click here](#)

Local Business Advice and Support

For Great Yarmouth Borough Council information and support for business please [Click here](#) or contact **0808 196 2240**.

Covid-19 cases in the Borough of Great Yarmouth

Please [Click here](#) for local advice from Great Yarmouth Borough Council

Visit England's Latest official guidance for tourism businesses during COVID-19

Visit England's free Business Advice Hub which features dedicated pages to help tourism businesses navigate the COVID-19 recovery, from Government support schemes to practical guidance on operating safely. Please [Click here](#) for more details

Promoting you in 2021

If you have any stories, offers or opportunities which we can use in local, regional and national media or if you are able to host/work with journalists, bloggers and influencers please email Asa Morrison asa@gyta.com

Please do not hesitate to contact us if you require any further information, we will help if we can or at least point you in the right direction.

Alan Carr/Asa Morrison /Karen Youngs

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About us - GYTA to GYTABIA and Visit Great Yarmouth

The Greater Yarmouth Tourist Authority (GYTA) was launched in 1994 (it has its roots in the local tourism associations dating back to the 1960s). It was relaunched as the Greater Yarmouth Tourism and Business Improvement Area Ltd (GYTABIA) in 2015. Visit Great Yarmouth is a trading name of GYTABIA, and we are the official Destination Management Organisation (DMO) for Greater Yarmouth.

Visit Great Yarmouth Objectives: -

- To increase the number of people visiting and staying in Greater Yarmouth
 - To improve the visitor experience and increase repeat visits
 - To encourage people to stay longer and visit more attractions
- To provide incentives and opportunities to spend more in local businesses

