



Destination News Q&A Session Reminder – Issued 11th May 2021

Just a reminder of the invitation from Great Yarmouth Borough Council for a free online event Tourism and the Season Ahead – Wednesday 12 May at 10.30am with Environmental Health and UK Hospitality

“With businesses in the tourism and hospitality sectors preparing for the season ahead, guest Richard Clifford from UK Hospitality will provide a special insight into the tourism sector overall with some thoughts to help you plan for the coming summer season and beyond. We’ll also be joined by our Environmental Services Team to help answer any questions on what’s required to open up safely as planned on 17 May.

To register for this free session simply email karen@gyta.com to receive your email invitation for this event online event on Wednesday 12 May at 10.30am”

Alan Carr/Asa Morrison /Karen Youngs

Visit Great Yarmouth

(Greater Yarmouth Tourism
Business Improvement Area)

07786911936

www.gyta.com

karen@gyta.com

About us - GYTA to GYTABIA and Visit Great Yarmouth

The Greater Yarmouth Tourist Authority (GYTA) was launched in 1994 (it has its roots in the local tourism associations dating back to the 1960s). It was relaunched as the Greater Yarmouth Tourism and Business Improvement Area Ltd (GYTABIA) in 2015. Visit Great Yarmouth is a trading name of GYTABIA, and we are the official Destination Management Organisation (DMO) for Greater Yarmouth.

Visit Great Yarmouth Objectives: -

- To increase the number of people visiting and staying in Greater Yarmouth
 - To improve the visitor experience and increase repeat visits
 - To encourage people to stay longer and visit more attractions
- To provide incentives and opportunities to spend more in local businesses



VISIT
**GREAT
YARMOUTH**