



Destination News – Issued 22nd April 2021

Last Call - Destination Survey - April 2021

If you have not had a chance to fill out our survey, it is open until Sunday 25th April. Please help us to help you, by taking 5 minutes to fill out the survey.

Please [Click here](#) to access the April survey

GYBC Business grant information - update

The **Additional Restrictions Grant (ARG) Phase 4** scheme is open to applications, to support businesses in the hospitality, non-essential retail, garage repair/MOT and market trader sectors only.

Please note GYBC will be making automatic payment to many businesses without the need to apply. [Click here](#) for more information

The **Restart Grant** remains open to applications, to support eligible rate-paying businesses in reopening safely as COVID restrictions are lifted. [Click here](#) for more information

The **Local Restrictions Support Grants (LRSG)** scheme closed on 31 March 2021 except to applicants who have not previously applied, who are still eligible for the **LRSG (Closed (Addendum)) from**

16 February 2021 grant. [Click here](#) for more information
[Click here](#) further information on Grants available from GYBC

GYBC Online zoom event – Available Grants Support - Wednesday 28th April @10am

GYBC next online event will share information about the latest grants available to support businesses in the Great Yarmouth area that are beginning to reopen and trade again, the session will bring you up to date information and include a Q&A session to help local businesses take advantage of the opportunities ahead Click [here](#) to book your place

Reminder Motorhome Survey - Your chance to tell Motorhome owners what Businesses need from them

CAMpRA, a group that represents motorhome owners, would like to find out about how businesses feel towards the potential of motor caravanning tourism within the borough by completing a short survey. It also contains information about the opportunities of how to get involved as they pass through the area along the East Anglia Coastal Tour Route. Please [Click here](#) to answer just 5 questions and find out more.

Reminder - Reopen Your Business Safely – Good Practice Guide

Great Yarmouth Borough Council has released guidance for businesses to reopen and trade safely please [Click here](#) for more information.

Roadmap to Recovery

HM Government has set out its four step covid response plan, we are in Step 2, please [Click here](#) for the full report, specific details on each of the steps are on pages **31 -39**.

Local Business Advice

For Great Yarmouth Borough Council information and support for business please [Click here](#) or contact **0808 196 2240**.

Covid-19 cases in the Borough of Great Yarmouth

Please [Click here](#) for local advice from Great Yarmouth Borough Council

Visit England's Latest official guidance for tourism businesses during COVID-19

Visit England's free Business Advice Hub which features dedicated pages to help tourism businesses navigate the COVID-19 recovery, from Government support schemes to practical guidance on operating safely. Please [Click here](#) for more details

Promoting you in 2021

If you have any stories, offers or opportunities which we can use in local, regional and national media or if you are able to host journalists, bloggers and influencers please email Asa Morrison asa@gyta.com

Please do not hesitate to contact us if you require any further information, we will help if we can or at least point you in the right direction.

Alan Carr/Asa Morrison /Karen Youngs

Visit Great Yarmouth
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Business Improvement Area)

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About us - GYTA to GYTABIA and Visit Great Yarmouth

The Greater Yarmouth Tourist Authority (GYTA) was launched in 1994 (it has its roots in the local tourism associations dating back to the 1960s). It was relaunched as the Greater Yarmouth Tourism and Business Improvement Area Ltd (GYTABIA) in 2015. Visit Great Yarmouth is a trading name of GYTABIA, and we are the official Destination Management Organisation (DMO) for Greater Yarmouth.

Visit Great Yarmouth Objectives: -

- To increase the number of people visiting and staying in Greater Yarmouth
 - To improve the visitor experience and increase repeat visits
 - To encourage people to stay longer and visit more attractions
- To provide incentives and opportunities to spend more in local businesses



VISIT
**GREAT
YARMOUTH**