



Destination News – Issued 9th March 2021

Last Call - Businesses Q and A with Great Yarmouth BC - 10.30am 10th March 2021 (online zoom meeting)

We have been working closely with Great Yarmouth Borough Council who have offered a Q and A session via Zoom for businesses to enable you to raise any questions that you may have directly to them. This session will take place on Wednesday 10th March at 10.30am and if you would like to take the opportunity to attend, please confirm by responding to this email karen@gyta.com as soon as possible. On confirmation of your attendance, we will send you a zoom link via return email to join us.

Please note that this invitation is only open for businesses and self-employed traders located in the Borough of Great Yarmouth.

Reminder Destination Survey - March

Our new survey is now open until Sunday 21st March. please help us to help you by taking 5 minutes to fill out the survey.

[Click here](#) to access the March survey

Reminder - New Anglia LEP Funding for Covid Recovery

New Anglia LEP - Visitor Economy Grant Scheme is still open. The scheme offers grants from £1,000 to £3,000 to support local businesses to respond to the challenges created by COVID-19. The funding is available for businesses who operate in the visitor economy sector/supply chain or are part of the wider economy, this scheme does not need match funding and is 100% grant. For more information [Click Here](#) or call 0300 333 6536 or email growthhub@newangliagrowthhub.co.uk

Grants and Support from New Anglia LEP for Business trading in Europe

New Anglia LEP is offering Grants and support to small and medium businesses who trade in Europe [Click here](#) for more information. The HM Government Brexit check link provides personalised list of actions for your business. [Click here](#)

Reminder - Grant for seasonal businesses

A new grant payment specifically for seasonal hospitality businesses that can no longer open for Easter as they originally planned. **Eligible businesses will need to apply** for payments of either £1,000 or £2,000 via the Great Yarmouth Borough Council's website. [Click here](#) for more information

Roadmap to Recovery - Step 1

HM Government has set out its four step covid response plan, we are now in Step 1, [Click here](#) for the full report, specific details on each of the steps are on pages **31 -39**.

Local Business Advice

For Great Yarmouth Borough Council information and support for business [Click here](#) or contact **0808 196 2240**.

Covid-19 cases in the Borough of Great Yarmouth

Covid cases are **REMAIN VERY HIGH** in the borough of Great Yarmouth [Click here](#) for local advice

Visit England's Latest official guidance for tourism businesses during COVID-19

Visit England's free Business Advice Hub which features dedicated pages to help tourism businesses navigate the COVID-19 pandemic, from Government support schemes to practical guidance on operating safely. [Click here](#) for more details

Promoting you in 2021

if you have any stories for spring/summer 2021 which we can use in Local, Regional and National media, please email Asa Morrison on asa@gyta.com

Please do not hesitate to contact us if you require any further information, we will help if we can or at least point you in the right direction.

Alan Carr/Asa Morrison /Karen Youngs

Visit Great Yarmouth

(Greater Yarmouth Tourism
Business Improvement Area)

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www.gyta.com

karen@gyta.com

About us - GYTA to GYTABIA and Visit Great Yarmouth

The Greater Yarmouth Tourist Authority (GYTA) was launched in 1994 (it has its roots in the local tourism associations dating back to the 1960s). It was relaunched as the Greater Yarmouth Tourism and Business Improvement Area Ltd (GYTABIA) in 2015. Visit Great Yarmouth is a trading name of GYTABIA, and we are the official Destination Management Organisation (DMO) for Greater Yarmouth.

Visit Great Yarmouth Objectives: -

- To increase the number of people visiting and staying in Greater Yarmouth
 - To improve the visitor experience and increase repeat visits
 - To encourage people to stay longer and visit more attractions
- To provide incentives and opportunities to spend more in local businesses

