



## **Destination News – Issued 12th February 2021**

### **Destination Survey - February**

Our new survey is now open until 24th Feb. This survey does contain some new important questions so we would be grateful if you could please help us to help you by taking 5 minutes to fill out the survey.

[Please click here](#)

### **Further Additional Restrictions Support Grants – Phase 3**

Great Yarmouth Borough Council is inviting applications to a further grants programme assisting businesses affected by the current national lockdown. This latest phase of the Additional Restrictions Grant (ARG) is aimed at eligible businesses which have not received one of the Local Restrictions Support Grants that were available from January 5. The scheme is looking to provide additional support to hospitality and leisure businesses, as well as those in their supply chain, that have been affected by the lockdown restrictions. [Please click here](#) for further details of criteria, eligibility and application form.

### **Restaurants, Pubs and Cafes Guidance Updated**

The primary guidance for restaurants, pubs and cafes has been updated to include a section on Workplace testing [Click Here](#)

### **DCMS - Broadband upgrade competition for Event Venues**

A New DCMS competition is open until the 2<sup>nd</sup> March 2021, where large venues who can host 250 delegates and - who have or who can potentially - host international events, are offered an opportunity of funding toward high quality digital infrastructure. Eligibility criteria and all details are included on the linked information page. [Click Here](#)

### **TXGB - Online booking**

An opportunity exists to work with our partners at Visit East of England. on a new sales channel that works for you. [Click Here](#)

### **HM Government information on how to Pay VAT deferred due to COVID-19**

Find out how to pay VAT payments deferred between 20 March and 30 June 2020. You can pay now or get ready to join the VAT deferral new payment scheme [Click Here](#)

### **We're Good to GO scheme Extended**

We're good to GO industry standard scheme has been extended for the next few months in response to positive industry feedback. The scheme allows businesses to demonstrate they are adhering to Government and public health covid guidelines. Over 43,000 businesses across England signed up since its launch in June. [click here](#) for further details

### **Self-Employment Income Support Scheme (SEISS) update**

Claims for the third SEISS grant have now closed. The last date for making a claim for the third grant was 29 January 2021. Details about the fourth grant will be announced on 3 March 2021.

### **National Lockdown - Borough of Great Yarmouth is in Tier 5**

A National Lockdown is in place [Please click here](#) for details of what you can and cannot do.

### **Local Business Advice**

Great Yarmouth Borough Council information and support for business [Please click here](#)

### **Brexit**

New rules apply to doing business with Europe. Use the Brexit check link below to get a personalised list of actions for your business.

[Please click here](#)

### **Covid-19 cases in the Borough of Great Yarmouth**

Covid cases are **REMAIN VERY HIGH** in the borough of Great Yarmouth

[Please click here](#) for local advice

### **Visit England's Latest official guidance for tourism businesses during COVID-19**

Visit England's free Business Advice Hub which features dedicated pages to help tourism businesses navigate the COVID-19 pandemic, from Government support schemes to practical guidance on operating safely. [Please click here](#)

### **Help us to Promote You in 2021**

if you have any stories (historic, unusual or quirky) or any investment plans for 2021 which we can use in national media, please email Asa Morrison on [asa@gyta.com](mailto:asa@gyta.com)

Please do not hesitate to contact us if you require any further information, we will help if we can or at least point you in the right direction.

### **Alan Carr/Asa Morrison /Karen Youngs**

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### **About us - GYTA to GYTABIA and Visit Great Yarmouth**

The Greater Yarmouth Tourist Authority (GYTA) was launched in 1994 (it has its roots in the local tourism associations dating back to the 1960s). It was relaunched as the Greater Yarmouth Tourism and Business Improvement Area Ltd (GYTABIA) in 2015. Visit Great Yarmouth is a trading name of GYTABIA, and we are the official Destination Management Organisation (DMO) for Greater Yarmouth.

### **Visit Great Yarmouth Objectives: -**

- To increase the number of people visiting and staying in Greater Yarmouth
  - To improve the visitor experience and increase repeat visits
  - To encourage people to stay longer and visit more attractions
- To provide incentives and opportunities to spend more in local businesses



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