



Destination News – Issued 5th February 2021

Further Additional Restrictions Support Grants – Phase 3

Great Yarmouth Borough Council is inviting applications to a further grants programme assisting businesses affected by the current national lockdown.

This latest phase of the Additional Restrictions Grant (ARG) is aimed at eligible businesses which have not received one of the Local Restrictions Support Grants that were available from January 5. The scheme is looking to provide additional support to hospitality and leisure businesses, as well as those in their supply chain, that have been affected by the lockdown restrictions. [Please click here](#) for further details of criteria, eligibility and application form.

We're Good to GO scheme Extended

We're good to GO industry standard scheme has been extended for the next few months in response to positive industry feedback. The scheme allows businesses to demonstrate they are adhering to Government and public health covid guidelines. Over 43,000 businesses across England signed up since its launch in June. [Please click here](#) for further details

Providing apprenticeships during the coronavirus (COVID-19) outbreak,

Find out how apprenticeships will continue during the coronavirus (COVID-19) outbreak for further details [Please Click Here](#)

Kickstart Scheme

More than 120,000 jobs for 16 to 24 year olds have now been created through the government's flagship Kickstart Scheme. From 3 February 2021 employers will be able to apply to the Kickstart Scheme without a minimum threshold of 30 jobs. For the latest update [Please Click here](#)

National Lockdown - Borough of Great Yarmouth is in Tier 5

A National Lockdown is in place [Please click here](#) for details of what you can and cannot do.

Local Business Advice

Great Yarmouth Borough Council information and support for business [Please click here](#)

Brexit

New rules apply to doing business with Europe. Use the Brexit check link below to get a personalised list of actions for your business.

[Please click here](#)

Covid-19 cases in the Borough of Great Yarmouth

Covid cases are **REMAIN VERY HIGH** in the borough of Great Yarmouth

[Please click here](#) for local advice

Visit England's Latest official guidance for tourism businesses during COVID-19

Visit England's free Business Advice Hub which features dedicated pages to help tourism businesses navigate the COVID-19 pandemic, from Government support schemes to practical guidance on operating safely. [Please click here](#)

Help us to Promote You in 2021

if you have any stories (historic, unusual or quirky) or any investment plans for 2021 which we can use in national media, please email Asa Morrison on asa@gyta.com

Please do not hesitate to contact us if you require any further information, we will help if we can or at least point you in the right direction.

Alan Carr/Asa Morrison /Karen Youngs

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About us - GYTA to GYTABIA and Visit Great Yarmouth

The Greater Yarmouth Tourist Authority (GYTA) was launched in 1994 (it has its roots in the local tourism associations dating back to the 1960s). It was relaunched as the Greater Yarmouth Tourism and Business Improvement Area Ltd (GYTABIA) in 2015. Visit Great Yarmouth is a trading name of GYTABIA, and we are the official Destination Management Organisation (DMO) for Greater Yarmouth.

Visit Great Yarmouth Objectives: -

- To increase the number of people visiting and staying in Greater Yarmouth
 - To improve the visitor experience and increase repeat visits
 - To encourage people to stay longer and visit more attractions
- To provide incentives and opportunities to spend more in local businesses

