



Destination News – Issued 26th November 2020

Borough of Great Yarmouth in Tier 2 after the 2ND December 2020.

The government has announced that Great Yarmouth will be in Tier 2 as of the 2nd December (to be reviewed after two weeks).

[Click Here](#) for more details

Reminder - Economic Impact Survey 18.11.2020 - 30.11.2020 - we need your help

It is important we understand what issues you are facing, please take 5 five minutes to complete our survey, we continue to use the survey to influence local, regional and national decisions and policy.

[Greater Yarmouth Economic Impact Survey - Running 18th November – 30th November 2020](#)

Reminder - Business Grants

Additional funding for a one off payment has been made available for those businesses who were not eligible for the initial local restriction funding grants and were forced to close or if able to open were severely impacted financially during the second national lockdown. Please click on the link below for further detailed information and eligibility criteria. [Click Here](#)

Covid-19 cases in the Borough of Great Yarmouth

Covid cases are still **HIGH** in the borough of Great Yarmouth

We must continue our efforts to slow the spread and protect each other:

- Wash your hands more often
- Carry and use alcohol gel when you can't wash your hands
 - Wear a face covering in public indoor spaces
 - Keep your distance from others
 - Stick to the rule of six

Click here for [GYBC Covid](#) advice Posters *and signage from GYBC for sharing on social media and for printing are also available at www.gyta.com* under the Covid-19 information drop down menu so please share the message and continue to keep Great Yarmouth safe.

Brexit - 1st Jan 2021

The new rules affect citizens, businesses and travel to the EU.

[Click Here](#)

Visit England

The Visit England advice hub has a wealth of business advice information. Please click below for links

:

[Visit England Business Advice Hub](#)

Help us to Promote You

Our PR activities are still very much in operation to ensure we keep people thinking about us, so if you have any stories or investment plans please email Asa Morrison on asa@gyta.com

Please do not hesitate to contact us if you require any further information, we will help if we can or at least point you in the right direction.

Alan Carr/Asa Morrison /Karen Youngs

Visit Great Yarmouth
(Greater Yarmouth Tourism
Business Improvement Area)

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About us - GYTA to GYTABIA and Visit Great Yarmouth

The Greater Yarmouth Tourist Authority (GYTA) was launched in 1994 (it has its roots in the local tourism associations dating back to the 1960s). It was relaunched as the Greater Yarmouth Tourism and Business Improvement Area Ltd (GYTABIA) in 2015. Visit Great Yarmouth is a trading name of GYTABIA, and we are the official Destination Management Organisation (DMO) for Greater Yarmouth.

Visit Great Yarmouth Objectives: -

- To increase the number of people visiting and staying in Greater Yarmouth
 - To improve the visitor experience and increase repeat visits
 - To encourage people to stay longer and visit more attractions
- To provide incentives and opportunities to spend more in local businesses

