



Destination News – Issued 19th November 2020

Economic Impact Survey 18.11.2020 - 30.11.2020 - we need your help

With a 2nd lockdown it is even more important we understand what issues you are facing, please take 5 five minutes to complete our survey, we continue to use the survey to influence local, regional and national decisions and policy.

[Greater Yarmouth Economic Impact Survey - Running 18th November – 30th November 2020](#)

Business Grants

GYBC has opened a New Grant scheme - Eligible businesses will qualify for grants in respect of a premises where:

- it was trading as usual up to the date the restrictions came into force on 5 November 2020
- it is subject to its own Business Rates assessment (whether the ratepayer is in receipt of rate reliefs/discounts or not), **and**
- those same premises are required to close by law under the [National Restrictions from 05 November 2020](#)

[Please Click Here](#) for more information and how to apply.

The Norfolk EXPERIENCE project

The EXPERIENCE project team is inviting you to its first webinar - 'Adapt and diversify to attract visitors to Norfolk' on Tuesday, 24 November 2020, 10.00 (1 hour)

Register here by midday on Friday, November 20: [Click on this link](#)

GYBC Advice for licenced premises

if you are operating for takeaway services which include alcohol sales, through this period of legal closure, then these can only be made via the following two methods. Please note hours of sale for those with existing dual premises licences (permitting both on-sales and off-sales) are for current licensing times for any existing outside area or 11pm whichever is the earlier.

Delivery- You can make deliveries in response to orders received:

- Through a website, or online communication
- By telephone, including orders by text message, or
 - By post

Collection-Food or drink can be sold for collection:

- To a purchaser who collects food or drink that has been pre-ordered by means mentioned above, provided the customer does not enter inside the premises to do so
- To a purchaser who collects the food or drink in a vehicle and is passed the food or drink without the customer or any other person leaving the vehicle.

Covid-19 cases in the Borough of Great Yarmouth

Covid cases are still **HIGH** in the borough of Great Yarmouth

We must continue our efforts to slow the spread and protect each other:

- Wash your hands more often
- Carry and use alcohol gel when you can't wash your hands
 - Wear a face covering in public indoor spaces
 - Keep your distance from others
 - Stick to the rule of six

Click here for [GYBC Covid](#) advice Posters and signage from GYBC for sharing on social media and for printing are also available at www.gyta.com under the Covid-19 information drop down menu so please share the message and continue to keep Great Yarmouth safe.

Visit England

The Visit England advice hub has a wealth of business advice information. Please click below for links

:

[Visit England Business Advice Hub](#)

Help us to Promote You

Our PR activities are still very much in operation to ensure we keep people thinking about us, so if you have any stories or investment plans please email Asa Morrison on asa@gyta.com

Please do not hesitate to contact us if you require any further information, we will help if we can or at least point you in the right direction.

Alan Carr/Asa Morrison /Karen Youngs

Visit Great Yarmouth

(Greater Yarmouth Tourism
Business Improvement Area)

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About us - GYTA to GYTABIA and Visit Great Yarmouth

The Greater Yarmouth Tourist Authority (GYTA) was launched in 1994 (it has its roots in the local tourism associations dating back to the 1960s). It was relaunched as the Greater Yarmouth Tourism and Business Improvement Area Ltd (GYTABIA) in 2015. Visit Great Yarmouth is a trading name of GYTABIA, and we are the official Destination Management Organisation (DMO) for Greater Yarmouth.

Visit Great Yarmouth Objectives: -

- To increase the number of people visiting and staying in Greater Yarmouth
 - To improve the visitor experience and increase repeat visits
 - To encourage people to stay longer and visit more attractions
- To provide incentives and opportunities to spend more in local businesses

