



Destination News – Issued 6th November 2020

Economic Impact Survey 03.11.2020 - 17.11.2020 - we need your help

With a 2nd lockdown in place, it is even more important we understand what issues you are facing, please take 5 five minutes to complete our survey, we continue to use the survey to influence local, regional and national decisions and policy.

[Greater Yarmouth Economic Impact Survey - Running 3rd November – 17th November 2020](#)

New National Restrictions

Full details on the national lockdown can be found here :

[New National Restrictions](#)

Grant Funding - Great Yarmouth BC

Great Yarmouth BC is awaiting further details about Grant schemes for the second lockdown, updates will be published on GYBC website [Please click here](#) for more information.

Visit England Update

Visit England have produced a really useful summary covering announcements over the last couple of days [please click here](#) to access.

National Restrictions Poster (summary)

[Please Click Here](#) for a useful National restriction's poster.

Covid-19 cases in the Borough of Great Yarmouth

Covid cases are still high in the borough of Great Yarmouth

We must continue our efforts to slow the spread and protect each other:

- Wash your hands more often
- Carry and use alcohol gel when you can't wash your hands
 - Wear a face covering in public indoor spaces
 - Keep your distance from others
 - Stick to the rule of six

Click here for [GYBC Covid](#) advice Posters *and signage from GYBC for sharing on social media and for printing are also available at www.gyta.com* under the Covid-19 information drop down menu so please share the message and continue to keep Great Yarmouth safe.

Visit England

The Visit England advice hub has a wealth of business advice information. Please click below for links :

[Visit England Business Advice Hub](#)

Help us to Promote You

Our PR activities are still very much in operation, to ensure we keep people thinking about our destination, so if you have any stories, please email Asa Morrison on asa@gyta.com

Please do not hesitate to contact us, if you require any further information, we will help if we can or at least point you in the right direction.

Alan Carr/Asa Morrison /Karen Youngs

Visit Great Yarmouth
(Greater Yarmouth Tourism
Business Improvement Area)

07786911936

www.gyta.com

karen@gyta.com

About us - GYTA to GYTABIA and Visit Great Yarmouth

The Greater Yarmouth Tourist Authority (GYTA) was launched in 1994 (it has its roots in the local tourism associations dating back to the 1960s). It was relaunched as the Greater Yarmouth Tourism and Business Improvement Area Ltd (GYTABIA) in 2015. Visit Great Yarmouth is a trading name of GYTABIA, and we are the official Destination Management Organisation (DMO) for Greater Yarmouth.

Visit Great Yarmouth Objectives: -

- To increase the number of people visiting and staying in Greater Yarmouth
 - To improve the visitor experience and increase repeat visits
 - To encourage people to stay longer and visit more attractions
- To provide incentives and opportunities to spend more in local businesses

