



Destination News – Issued 3rd November 2020

Economic Impact Survey 03.11.2020 - 17.11.2020 - we need your help

With a 2nd lockdown it is even more important we understand what issues you are facing, please take 5 five minutes to complete our survey, we continue to use the survey to influence local, regional and national decisions and policy.

[Greater Yarmouth Economic Impact Survey - Running 3rd November – 17th November 2020](#)

New National Restrictions

Full details on the national lockdown, which begins at 00.01 Thursday 5th August can be found here :

[New National Restrictions](#)

New Business Grants

Businesses required to close in England due to local or national restrictions will be eligible for the following:

- For properties with a rateable value of £15k or under, grants to be £1,334 per month, or £667 per two weeks;
- For properties with a rateable value of between £15k-£51k grants to be £2,000 per month, or £1,000 per two weeks;
- For properties with a rateable value of £51k or over grants to be £3,000 per month, or £1,500 per two weeks.

Please note we are still waiting further details on this. For further detailed information on economic support please click on link below:

<https://www.gov.uk/government/news/furlough-scheme-extended-and-further-economic-support-announced>

Covid-19 cases in the Borough of Great Yarmouth

Covid cases are still high in the borough of Great Yarmouth

We must continue our efforts to slow the spread and protect each other:

- Wash your hands more often
- Carry and use alcohol gel when you can't wash your hands
 - Wear a face covering in public indoor spaces
 - Keep your distance from others
 - Stick to the rule of six

Click here for [GYBC Covid](#) advice Posters and signage from GYBC for sharing on social media and for printing are also available at www.gyta.com under the Covid-19 information drop down menu so please share the message and continue to keep Great Yarmouth safe.

Visit England

The Visit England advice hub has a wealth of business advice information. Please click below for links

:

[Visit England Business Advice Hub](#)

Help us to Promote You

Our PR activities are still very much in operation, to ensure we keep people thinking about us, so if you have any stories, please email Asa Morrison on asa@gyta.com

Please do not hesitate to contact us, if you require any further information, we will help if we can or at least point you in the right direction.

Alan Carr/Asa Morrison /Karen Youngs

Visit Great Yarmouth
(Greater Yarmouth Tourism
Business Improvement Area)

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About us - GYTA to GYTABIA and Visit Great Yarmouth

The Greater Yarmouth Tourist Authority (GYTA) was launched in 1994 (it has its roots in the local tourism associations dating back to the 1960s). It was relaunched as the Greater Yarmouth Tourism and Business Improvement Area Ltd (GYTABIA) in 2015. Visit Great Yarmouth is a trading name of GYTABIA, and we are the official Destination Management Organisation (DMO) for Greater Yarmouth.

Visit Great Yarmouth Objectives: -

- To increase the number of people visiting and staying in Greater Yarmouth
 - To improve the visitor experience and increase repeat visits
 - To encourage people to stay longer and visit more attractions
- To provide incentives and opportunities to spend more in local businesses

