



Destination News – Issued 3rd August 2020

If you have not had a chance to undertake our survey yet, Please help us to support you by taking five minutes to complete the survey and provide us with the information we need to support you.

[Greater Yarmouth Tourism Impact Survey - Period 27th July -9th August](#)

Last chance to get Covid-19 business grants as Government scheme set to close

Great Yarmouth Borough Council is making a final call to any eligible local businesses which haven't yet claimed their Covid-19 Government Business Rates Grant, as the scheme is due to close on **Friday, August 28.**, the council is making a final call for completed forms from businesses which might be eligible for either:

- A Small Business Rate Relief Grant of £10,000
- A Retail, Hospitality and Leisure Grant of either £10,000 or £25,000, dependent on rateable value.

For the link to the online form, information and support about the grants, eligibility criteria and further business advice:

<https://www.great-yarmouth.gov.uk/coronavirus-advice-businesses>

Reporting outbreaks of coronavirus Guidance

COVID-19 early outbreak management information has been created by Government to make sure that people who run businesses or organisations:

- Know how to recognise and report an incident of COVID-19; and
- Are aware of measures local health protection teams may advise in order to contain it.

Full details can be found here: <https://bit.ly/CV19EarlyOutbreak>

In addition, 'action cards' have been developed to cover a range of businesses and organisations to provide specific advice on the issues each type of organisation may face now lockdown restrictions have been eased.

You can find more details on the action cards here: <https://bit.ly/CV19ActionCards>

Metro PR Article/We need your Media Stories

A number of you have got in touch with us recently with interesting media stories and we have had coverage in several national publications. We have also been organising a number of PR visits from national journalists to the borough of Great Yarmouth, following on from one visit an excellent article was published today in the London Metro, please click the following link for the article [Press Visit Metro](#). If you have any special events coming up, August Bank Holiday plans or stories/plans for October half term which you think may be of interest please email Asa Morrison asa@gyta.com

Finally please do not hesitate to contact us, if you require any further information, we will help, if we can or at least point you in the right direction.

Alan Carr/Asa Morrison /Karen Youngs

Visit Great Yarmouth
(Greater Yarmouth Tourism
Business Improvement Area)

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About us - GYTA to GYTABIA and Visit Great Yarmouth

The Greater Yarmouth Tourist Authority (GYTA) was launched in 1994 (it has its roots in the local tourism associations dating back to the 1960s). It was relaunched as the Greater Yarmouth Tourism and Business Improvement Area Ltd (GYTABIA) in 2015. Visit Great Yarmouth is a trading name of GYTABIA, and we are the official Destination Management Organisation (DMO) for Greater Yarmouth.

Visit Great Yarmouth Objectives: -

- To increase the number of people visiting and staying in Greater Yarmouth
 - To improve the visitor experience and increase repeat visits
 - To encourage people to stay longer and visit more attractions
- To provide incentives and opportunities to spend more in local businesses

