

Draft Tender Document Outline

Provision of Entertainment - Aerial Displays (Fireworks, Drone, or Hybrid) for Great Yarmouth & Hemsby – 2027

1. Introduction

1.1 Purpose of the Tender

Provide an outline for suppliers to propose, plan, and deliver high-impact aerial displays (fireworks, drone shows, or combined shows or possible an alternative entertainment) across Great Yarmouth and Hemsby during the 2027 holiday periods. We are also open to other options should they be proposed.

1.2 Client Overview

Visit Great Yarmouth (GYTABIA) is a Tourism focused BID and the Destination Management Organisation for Great Yarmouth. We have been delivering Firework Nights in Great Yarmouth in the Summer holidays (6 Nights) since 2000. In 2022 we took over the delivery of Hemsby summer holiday fireworks and in 2023 we added an October display on Great Yarmouth seafront on Wednesday night in October half term.

1.3 Objectives of the Displays

- Deliver large-scale public aerial spectacles.
- Enhance visitor experience and support local tourism.
- Provide safe, compliant, environmentally responsible displays.
- Ensure visibility along the full seafront areas in both Hemsby and Great Yarmouth.

Note : Displays in Great Yarmouth are Branded as BIG Wednesdays and Displays in Hemsby are Branded as BIG Tuesdays.

2. Scope of Work

2.1 Project Locations & Dates

- **Great Yarmouth – Summer Holidays 2027** – *Note dispersed audience*
 - 6 displays, Wednesday evenings
- **Great Yarmouth – October Half Term 2027**
 - 1 display, date to be confirmed.
 - *Note this was a triple display in 2025*
- **Hemsby – Summer Holidays 2027** – *Note High Slight Lines*
 - 6 displays, Tuesday evenings.

2.2 Display Type Options

- Drone light shows.
- Traditional fireworks.
- Hybrid displays combining both.
- We are also open to alternative option and additions

2.3 Required Impact & Experience

- Must be visible along entire seafront.
- Can be themed and include creative choreography across different show.
- Aim for strong public engagement and visual spectacle which enhance the destinations representation.

3. Supplier Requirements

3.1 Experience & Competency

- Proven track record delivering large-scale fireworks and/or drone displays.
- Evidence of previous coastal/beach and/or high-density audience projects.
- Technical capacity for simultaneous or sequential multi-date delivery.
- Do you hold an environmental policy
- Will you have a nominated lead on site for all the seasons shows
- Use of local labour

3.2 Technical Capabilities

- Drone fleet size, redundancy protocols, and software systems (for drone shows).
- Firework effects catalogue and environmental mitigation methods (for pyro).
- Optional soundtrack synchronisation options.
- Show design and simulation tools.

3.3 Staffing & Qualifications

- Licensed pyrotechnicians or certified UAV operators.
- Experience of major events
- Named project manager.

4. Deliverables

4.1 Creative Proposal

- Show concepts and themes.
- Duration and structure of each display.
- Visual mock-ups, flight paths (if drones), and proposed sequences.

4.2 Operational Plan

- Site maps and launch zones.
- Setup and breakdown timelines.
- Risk assessments and method statements.
- Emergency and fail-safe procedures.

4.3 Environmental & Community Impact

- Noise mitigation (especially for drones and pyro combination).
- Wildlife considerations (coastal and marine environment).
- Debris management and post-show site cleaning.

4.4 Post-Event Reporting

- Incident logs.
- Performance review.
- Attendance estimates

5. Health, Safety & Compliance

5.1 Regulatory Requirements

- Civil Aviation Authority regulations (for drones).
- Explosives and pyrotechnic handling legislation (for fireworks).
- Support with gaining Local authority event permits and coastal safety protocols.
- Crowd safety and emergency service cooperation.
- Resource to deliver 6 sets of back to back shows

5.2 Risk Management

- Weather contingency plans.
- Fail-safe and auto-return procedures (drones).
- Exclusion zones and public safety barriers.
- What firing system would be used to fire the show

6. Project Timeline

6.1 Key Milestones

- Formal Tender release date – 15th July 2026
- Optional Pre Tender Site Visits – 25 -26th Aug 26 and 28th Oct 26
- Submission deadline 9th Nov 26
- Supplier selection. Late Nov 26
- Pre-event site visits Winter 27
- Final show design approval April/May 27.
- Delivery of shows/displays during Summer & October 2027.

6.2 2027 Weekly Scheduling Requirements

- Wednesday for Great Yarmouth summer displays - 6 nights.
- Tuesday for Hemsby summer programme – 6 nights
- October Half Term 2027 special event – 1 night

7. Budget & Pricing Structure

7.1 Budget Breakdown Requested

- Individual cost per display.
- If you tender for drone and fireworks, cost differences between drones / fireworks / hybrid.
- Equipment, staffing, transport, insurance.
- Optional add-ons (music, narration, themed lighting).
- Inclusion of all site visits, paperwork, design, Risk Assessments & Client Liaison

7.2 Value Evaluation

- Long-term supplier partnership potential, up to Summer 2029
- Cost-effectiveness across multiple show dates.

8. Evaluation Criteria

- Creativity and impact of proposed entertainment/displays.
- Technical capability and safety record.
- Environmental responsibility.
- Value for money.
- Demonstrated experience with large coastal audiences.
- Membership of professional body
- Indicative NEC (Nett explosive content) per show
- Three References
- Multi-year contracts benefits

9. Contractual Terms

- Contract duration covering planning and delivery.
- Performance obligations.
- Insurance minimums of at least 5 million
- Payment terms.
- Cancellation clauses (weather, safety issues).

10. Submission Requirements

Submissions should be presented in a single portrait digital pdf format, no longer than 16 pages

- Company profile.
- Detailed creative and operational proposals.
- Examples of past work.
- Pricing
- Key contacts.
- Compliance documentation - compliance documentation may be included as separate attachments.

11. Questions

- Any question should be directed to

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